



# Chocolates and Roses at Be

**The House of a Thousand Styles Invites You to Celebrate With It Its Forty-Seventh Prosperous Year**

"Washington's Largest and Most Progressive Shoe House" bids you welcome to this gala affair. New and Old customers will be welcomed to the wealth of Shoe styles that are displayed in our mammoth stores. It is one of those big occasions of the year when we redouble our efforts to have you become acquainted with the BERBERICH Stores, the BERBERICH shoes and the BERBERICH policy.

A Pound Box of delicious Lady Fairfax Chocolates and a beautiful bouquet of Gude's Roses go with every purchase of a pair of our famous trade-marked shoes while this celebration lasts.

**Lady**

Lady Fairfax Candy is justly famous for being fresh daily, right here in Washington. It contains no fillings, and fruit. Deliciously sweet and deliciously chocolate. Packed in attractive boxes.

**Gude**

Gude's Roses are rare flowers from his own selected plants in his own hot house. Before you receive them, they reach the peak of perfection. A bouquet of them is given free with a box of a pair of shoes.



## The American Girl

**\$2.50, \$3.00, \$3.50**

The American Girl Shoe is a deservedly popular lower-priced shoe. Made as carefully as many of the higher-priced models, it possesses a grace, comfort, and durability that appeals to the woman who insists upon correct style, but does not wish to pay a great deal for footwear.

An excellent range of styles is to be had, covering the new creations that are popular this season.

Every size, of course.

## La France

**\$3.50, \$4.00, \$5.00**

La France Shoes are the acme of shoe perfection, combining the utmost in artistic design with the utmost in workmanship. Beautiful creations in bronze kid, in pearl gray, in brown, blue, fawn, patent leather; side lace, side button, back button, Gypsy models—a range of designs that is fairly bewildering.

The La France Shoes are made with a flexible welt sole (an exclusive feature) that gives greater freedom to the foot muscles, and makes them the most comfortable shoes made.

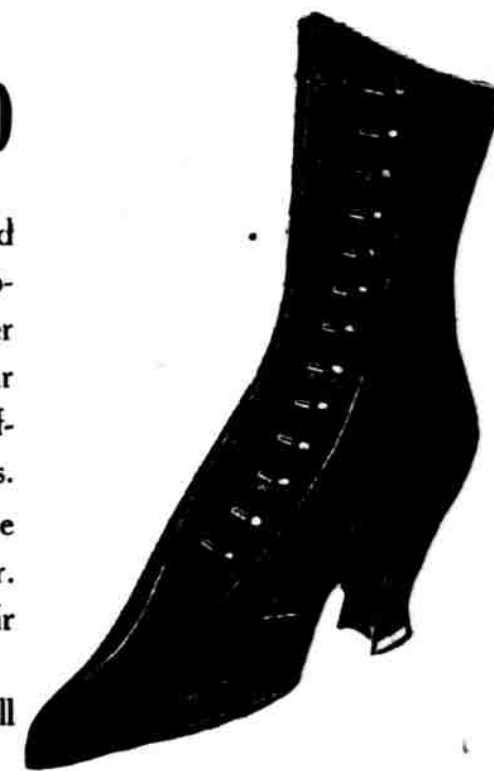
## Carthean

**\$3.00, \$3.50, \$4.00**

Carthean Shoes for women, equipped with O'Sullivan's Heels of new, live rubber, are most remarkable values. Over fifty attractive models are here for your inspection, embracing all the newest effects and all the most desirable shades.

Carthean Shoes rank as one of the foremost makes of better-grade footwear. The low price gives no indication of their high quality.

Every size and last is to be found in all models.



**A P**

**Lady Fairfax  
and a  
Gude's  
Free  
Pair**

**Berberich's Shoes Are Guaranteed Footwear**

**Main Store  
1116-22 7th St.**

**Berberich's**

Washington's Largest and Most Progressive Shoe House—Established 1868

**Branch Store  
813 Penna. Ave.**